



Sign to support ranked choice voting

Because stronger democracy means stronger small businesses & communities

Ranked choice voting

A voting system that gives power to everyday people and small businesses

Have you ever felt that politicians running for office **don't need to listen to you** because your choices at the ballot box are so limited?

Ranked choice voting is a simple improvement to our elections that gives voters **more choices** and the power to cast their ballot for what they believe in.

Instead of picking a single candidate, you rank multiple candidates in the order you like them, first choice, second choice, and so on. If your favorite candidate lacks the support to win, **your vote is not wasted**, but rather counts for your next choice.

This one simple change

- Encourages **more candidates to run** without fear of being spoilers,
- Gives voters the **freedom to fully express themselves** without throwing their vote away,
- Incentivizes candidates to **find common ground** and avoid negative campaigning in order to win 2nd and 3rd choice votes from their opponents' supporters.

Share this petition online:

https://rankthevote.us/rcv_petition



Why is RCV so good for small businesses?

Businesses thrive when candidates:

- Focus on problem-solving instead of negative attacks.
- Listen to diverse opinions to find common ground instead of catering to a small, vocal base.
- Compete to responsibly serve the interests of all their constituents.
- Win single-office elections with a majority of votes, thus more accurately reflecting the will of the voters.

Businesses thrive under more democratic election systems that:

- Reduce polarization and foster a stable policy-making environment in legislative bodies.
- Encourage higher voter turnout and greater engagement.
- Give voters more candidate options and a healthy marketplace of competing ideas.
- Allow voters to clearly and fully express their preferences on all candidates, resulting in consensus elected officials.
- Save taxpayer dollars by eliminating wasteful runoffs.
- Consistently deliver the most fair and accurate representation of all voters as possible.

Mail or Email to:

Business for Democracy
1717 Gervais Street
Columbia, SC 29201

businessfordemocracys@gmail.com
www.businessfordemocracy.us
803-252-5733



I endorse ranked choice voting

For a strong democracy that is more responsive to the needs of everyday people and small businesses

Ranked choice voting, also known as instant runoff voting, achieves all of these goals, creating a strong democracy which is critical for a **vibrant entrepreneurial economy**.

Ranked choice voting allows voters to elect consensus winners less interested in endlessly arguing over wedge issues and more interested in a functioning government that solves problems for all constituents.

Name

Business Name

Address

Email

Phone

Sample Ballot

RANK YOUR COOKIES!

	1 ST CHOICE	2 ND CHOICE	3 RD CHOICE	4 TH CHOICE	5 TH CHOICE
CHOCOLATE CHIP	1	2	3	4	5
OATMEAL RAISIN	1	2	3	4	5
BUTTER & SUGAR	1	2	3	4	5
PUMPKIN SPICE	1	2	3	4	5
WRITE-IN	1	2	3	4	5

How does ranked choice voting work?

See this short video:

https://bit.ly/see_how_rcv_works



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